VERSION 3

Logo Concepts

Mind, Body, Health & Politics

02.10.21

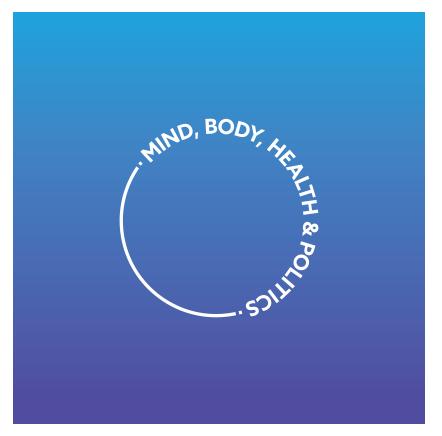
Recap

Based on our previous discussion, I adjusted the logos from Round 2 (featured on the next page) to reflect the following suggestions:

- Direction 2: Rotate text so that it's positioned horizontally rather than on the bias.
- -Direction 3: Replace sun with medical snake around the pole
- -Direction 3: Replace sun with medical snake around the pole change palette to include only warm colors.

Bonus

I included Direction 3 with a palette that only includes cool colors.



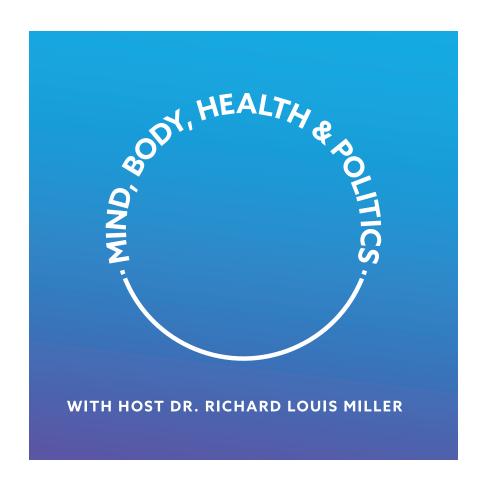


Direction 2 Direction 3

Community Circle

Concept 2, Version 2

Direction 2, Version 2

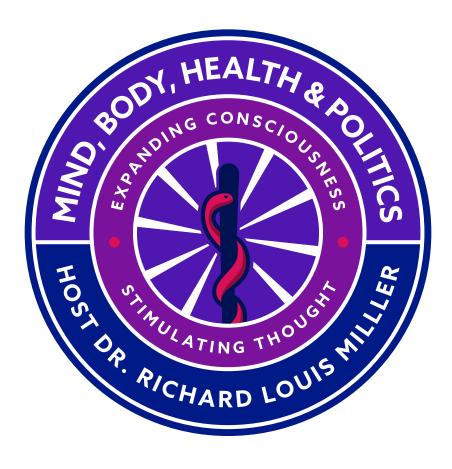




An Intellectual Journey

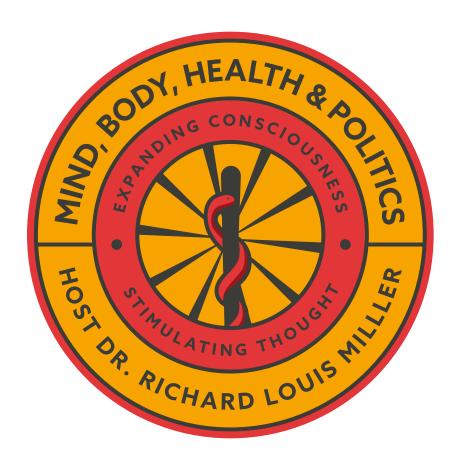
Concept 3, Versions 2

Direction 3, Version 2



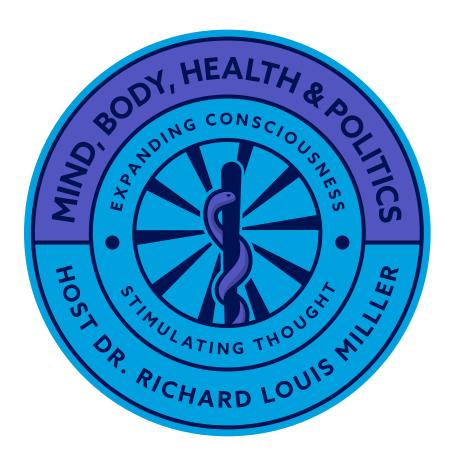
Full Lock-Up

Direction 3, Version 2 MIND, BODY, HEALTH & POLITICS



Full Lock-Up Warm Color Palette

Direction 3, Version 2



Full Lock-Up

Thank you.