

VERSION 3

# *Logo Concepts*

Mind, Body, Health & Politics

02.10.21

### Recap

Based on our previous discussion, I adjusted the logos from Round 2 (featured on the next page) to reflect the following suggestions:

- Direction 2: Rotate text so that it's positioned horizontally rather than on the bias.
- Direction 3: Replace sun with medical snake around the pole
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change palette to include only warm colors.

### Bonus

I included Direction 3 with a palette that only includes cool colors.



Direction 2



Direction 3

# *Community Circle*

Concept 2, Version 2





# *An Intellectual Journey*

Concept 3, Versions 2









*Thank you.*